



**2024 BOAT Annual Conference
Marriot Dallas/Fort Worth Champions Circle
August 6-9**

Sponsorship and Exhibitor Packages

General Information

The opportunity to sponsor and/or exhibit during the 2024 BOAT Annual Conference is open to any business or professional organization related to the government building inspection and operations field. Accepting a company's sponsorship does not in any way constitute an official endorsement by BOAT or its offices of any product or service offered by the sponsoring organization.

Conference Sponsor: \$5,000 (only one available) – **SOLD OUT
Greatest Visibility!**

Conference sponsor benefits

- Sponsor logo will be on the mobile app and listed on the BOAT website as the Conference sponsor.
- Logo on conference bag
- Placement of up to three (3) items or printed promotional pieces in the Conference registration bag given to all attendees. Sponsoring organization shall provide sufficient copies of items/promotional pieces estimated to be 115-130. Promotional materials for conference packet must be received by BOAT Coordinator no later than, Tuesday, July 30, 2024.
- Two (2) complimentary conference registrations which includes the Thursday Awards Dinner. (They are also the representatives at your booth.) Any additional employees must register for the conference.
- Ten (10) minute presentation during the conference.
- First right-of-refusal for Conference sponsorship in 2025.
- An advanced copy of the 2024 Conference attendee list (sent about 4-5 days before the start of the Conference).
- Exhibitor table to include one 6', draped table for the purpose of displaying product and two chairs.



Platinum Level - \$2,000 (eight available) Great Visibility! - SOLD OUT

There are eight Platinum Level sponsorships available. These will be assigned on a first-paid, first-choice basis. The Platinum sponsorships are:

1. **SOLD Tuesday Texas Shoot-Out Title Sponsor**
2. **SOLD Tuesday Shoot Out Dinner**
3. **SOLD Wednesday Lunch**
4. **SOLD Wednesday Reception**
5. **SOLD Thursday Lunch**
6. **SOLD Thursday Award Dinner**
7. **SOLD Casino Night Party**
8. **SOLD Casino Night Giveaways**
9. **SOLD Casino Night Entertainment**
10. **SOLD Friday Golf Outing**

Platinum Level sponsorship includes the following:

- All Platinum sponsors have five (5) minutes to speak at the event they are sponsoring or as close to that time period as possible.
- Sponsor logo will be on the mobile app and listed on the BOAT website.
- Placement of up to two (2) items or printed promotional pieces in the Conference registration bag given to all attendees. Sponsoring organization shall provide sufficient copies of items/promotional pieces estimated to be 115-130. Promotional materials for conference packet must be received by BOAT Coordinator no later than Tuesday, July 30, 2024.
- Two (2) complimentary conference registrations which includes the Thursday Awards Dinner and Party. (They are also the representatives at your booth.) Any additional employees must register for the conference.
- Exhibitor table to include one 6', draped table for the purpose of displaying product and two chairs.
- An advanced copy of the 2024 Conference attendee list (sent about 4-5 days before the start of the Conference).



Gold Level - \$1,500 (seven available) Good Visibility

There are eight Gold Level sponsorships available. They will be assigned on a first-paid, first-choice basis. The Gold sponsorships are:

1. **SOLD** Tuesday Shoot Out Drinks
2. **SOLD** Wednesday Morning Break
3. **SOLD** Thursday Morning Break
4. **SOLD** Thursday Afternoon Break
5. **SOLD** Thursday Dinner Drinks
6. **SOLD** Friday Golf Outing Goodie Bags and Beverage Cart

Gold Level sponsorship includes the following:

- Sponsor logo will be on the mobile app and listed on the BOAT website.
- Placement of one (1) item or printed promotional piece in the Conference registration bag given to all attendees. Sponsoring organization shall provide sufficient copies of items/promotional pieces estimated to be 115-130. Promotional materials for conference packet must be received by BOAT Coordinator no later than Tuesday, July 30, 2024.
- One (1) complimentary conference registration which includes the Thursday Awards Dinner and Party. (This is the representatives for your booth.) Any additional employees must register for the conference.
- Exhibitor table to include one 6', draped table for the purpose of displaying product and two chairs. Availability of electricity is not guaranteed.
- If sponsoring the Friday golf outing, you will receive two (2) complimentary registrations at the outing sponsored. (Golf is not included in the registration fees.)
- An advanced copy of the 2023 Conference attendee list (sent about 4-5 days before the start of the Conference).

Silver Level - \$1,000 (12 available) - 8 SOLD; 4 available

There are ten Silver Level sponsorships available. The Silver Level sponsorship is available for businesses or organizations wanting an exhibitor's display table only and is limited by the space available. This sponsorship includes complimentary registration for one person to work the exhibit table. Additional workers must register for the conference. Silver Level sponsorships will be assigned on a first-paid, first-choice basis.

Silver Level sponsorship includes the following:

- Recognition will be on the conference program and the BOAT conference website.
- One (1) complimentary conference registration. The Thursday awards dinner and party is **not** included but tickets can be purchased. (This is the representatives for your booth.) Any additional employees must register for the conference.
- Exhibitor table to include one 6', draped table for the purpose of displaying product and two chairs. Availability of electricity is not guaranteed.
- An advanced copy of the 2024 Conference attendee list (sent about 4-5 days before the start of the Conference).

**Conference Representation:**

Any sponsors who want to bring more representatives than included in their sponsorship will need to have that person(s) register for the conference. The Conference Sponsor and Platinum sponsorships include two complimentary registrations; Gold and Silver sponsorships include one complimentary registration.

Rules, Regulations, Dates and Times

Your exhibit area is your responsibility and how you decide to display it is up to you as long as you don't infringe on another table. You have the space behind and on your table. We just want everyone to have fun, network, and get the most out of this conference.

Please be aware that we must work with the hotel with regards to space and the availability of electricity. It is highly recommended that you bring an extension cord and power strip. We will provide you with one 6-foot, draped table, two chairs and access to electricity.

Exhibit tables will be available for setup starting at 1:00 p.m. on Tuesday, August 6. All tables must be set by 4:30 p.m. so everyone can attend the Texas Shoot Out. The sponsor area opens officially on Wednesday at 9:00 a.m, but we will try and have the breakfast buffet set up in that room with seating in the other ballrooms.

The morning break on Wednesday, the Wednesday reception, and the two breaks on Thursday will be held in or near the exhibit/display tables. We also recommend you attend all networking opportunities and meals as there is always some time to talk and meet people.

Tear down is scheduled after the afternoon break on Thursday, August 8, around 3:30 p.m. Typical conference times run from 8:00 a.m.-5:30 p.m. on Wednesday, 8:00 a.m.-4:45 p.m. on Thursday, and from 8:00 a.m. to 9:30 a.m. on Friday.

Our best networking events – besides the breaks – are the Texas Shoot-Out on Tuesday, the afternoon reception on Wednesday, and the Awards Dinner on Thursday.