



**2021 BOAT Annual Conference
Embassy Suites by Hilton Denton Convention Center
August 3-6**

Sponsorship and Exhibitor Packages

General Information

The opportunity to sponsor and/or exhibit during the 2021 BOAT Annual Conference is open to any business or professional organization related to the government building inspection and operations field. Accepting a company's sponsorship does not in any way constitute an official endorsement by BOAT or its offices of any product or service offered by the sponsoring organization.

**Conference Sponsor: \$4,000 (only one available) SOLD!
Greatest Visibility!**

Conference sponsor benefits

- Sponsor logo will be on the mobile app and listed on the BOAT website as the Conference sponsor.
- Logo on conference bag
- Opportunity to teach one session during the conference to the entire group. The session must be educational and not a sales message. The session will be Thursday morning on August 5.
- Placement of up to three (3) items or printed promotional pieces in the Conference registration bag given to all attendees. Sponsor may also do the following combination. Sponsoring organization shall provide sufficient copies of items/promotional pieces estimated to be 90-120.
- Two (2) complimentary conference registrations which includes the Thursday Awards Dinner. (They are also the representatives at your booth.) Any additional employees must register for the conference.
- Ten (10) minute presentation before the educational sessions that sponsor teaches.
- First right-of-refusal for Conference sponsorship in 2022 in Georgetown, Texas.
- An advanced copy of the 2021 Conference attendee list (sent about 4-5 days before the start of the Conference).
- Exhibitor table to include one 6', draped table for the purpose of displaying product and two chairs. Please advise if you will not use.



**Educational Sponsor: \$2,500 (two available)
Greater Visibility! **SOLD OUT****

Sessions must be educational and not a sales message. Prefer sessions that are ICC approved. Proposed sessions **must** be approved by the BOAT Board of Directors before sponsorship will be confirmed. All Educational Sponsorships are for afternoon sessions on Thursday, August 5. These sponsors will receive:

- Sponsor logo will be on the mobile app and listed on the BOAT website.
- Placement of up to two (2) items or printed promotional pieces in the Conference registration bag given to all attendees or one (1) item in the bag and one (1) in the chairs in the session room. Sponsoring organization shall provide sufficient copies of items/promotional pieces estimated to be 90-120.
- Two (2) complimentary conference registrations which includes the Thursday Awards Dinner. (They are also the representatives at your booth.) Any additional employees must register for the conference.
- Five (5) minute presentation during the session you are teaching. A projector and laptop will be available.
- An advanced copy of the 2021 Conference attendee list (sent about 4-5 days before the start of the Conference).
- Exhibitor table to include one 6', draped table for the purpose of displaying product and two chairs. Please advise if you will not use.

Platinum Level - \$1,500 (six available) Great Visibility! **SOLD OUT**

There are six Platinum Level sponsorships available. These will be assigned on a first-paid, first-choice basis. The Platinum sponsorships are:

1. **Tuesday Texas Shoot-Out Title Sponsor** – The Texas Shoot Out is a popular mixer each it is free for all attendees. This year's Shoot Out will be at Andy B's Bowl Social and will include a dinner buffet, bowling, and two drink tickets for each adult attendee. As the Texas Shoot Out title sponsor you will be acknowledged for making this event free. **SOLD**
2. **Wednesday Lunch** – The lunch for the first full day of sessions. As the lunch sponsor, you will be acknowledged during the meal. **SOLD**
3. **Wednesday Reception** – Wednesday is a free evening but before we let everyone go for the night, we have a reception with snacks and drinks (2 drink tickets for each person). **SOLD**
4. **Thursday Lunch** – The lunch for the second full day of sessions. As the lunch sponsor, you will be acknowledged during the meal. **SOLD**
5. **Thursday Award Dinner** – This is the night we award scholarships and awards such as the Building Official of the Year. It is always a special night and a fitting end to the conference. As the dinner sponsor, you will be acknowledged during the meal. **SOLD**
6. **Bingo or Casino Night** – After the awards dinner, it is time to play and network. As the bingo or casino night sponsor, you will be acknowledged during the awards dinner. (The activity will be decided a couple of months out and will depend on COVID restrictions.) **SOLD**

Platinum Level sponsorship includes the following:

- All Platinum sponsors have five (5) minutes to speak at the event they are sponsoring or as close to that time period as possible.



- Sponsor logo will be on the mobile app and listed on the BOAT website.
- Placement of up to two (2) items or printed promotional pieces in the Conference registration bag given to all attendees.
- Two (2) complimentary conference registrations which includes the Thursday Awards Dinner and Party. (They are also the representatives at your booth.) Any additional employees must register for the conference.
- Exhibitor table to include one 6', draped table for the purpose of displaying product and two chairs. Please advise if you will not use.
- An advanced copy of the 2021 Conference attendee list (sent about 4-5 days before the start of the Conference).

Gold Level - \$1,000 (eight available) Good Visibility

There are eight Gold Level sponsorships available. They will be assigned on a first-paid, first-choice basis. The Gold sponsorships are:

1. **Tuesday Shoot Out Drink** – All adult attendees will receive two drink tickets
2. **Tuesday Shoot Out Dinner** – Open to all attendees as a free event
3. **Wednesday Morning Break** – There is a 30-minute break with the sponsors on Wednesday morning **SOLD**
4. **Wednesday Afternoon Break** – There is a 30-minute break with the sponsors on Wednesday afternoon
5. **Thursday Morning Break** – There is a 30-minute break with the sponsors on Thursday morning **SOLD**
6. **Thursday Afternoon Break** – There is a 30-minute break with the sponsors on Thursday afternoon
7. **Thursday Dinner Drink**– All adult attendees will receive two drink tickets
8. **Friday Golf Outing** – Title Sponsor **SOLD**

Gold Level sponsorship includes the following:

- Sponsor logo will be on the mobile app and listed on the BOAT website.
- Placement of one (1) item or printed promotional piece in the Conference registration bag given to all attendees. Sponsoring organization shall provide sufficient copies of items/promotional pieces estimated to be 90-120.
- One (1) complimentary conference registration which includes the Thursday Awards Dinner and Party. (This is the representatives for your booth.) Any additional employees must register for the conference.
- Exhibitor table to include one 6', draped table for the purpose of displaying product and two chairs. Availability of electricity is not guaranteed. Please advise if you will not use.
- If sponsoring the Friday golf outing, you will receive two (2) complimentary registrations at the outing sponsored. (Golf is not included in the registration fees.)
- An advanced copy of the 2021 Conference attendee list (sent about 4-5 days before the start of the Conference).

Silver Level - \$750 (ten available) FOUR SOLD

There are ten Silver Level sponsorships available. The Silver Level sponsorship is available for businesses or organizations wanting an exhibitor's display table only and is limited by the space available. This sponsorship includes complimentary registration for one person to work the exhibit table. Additional workers must register for the conference. Silver Level sponsorships will be assigned on a first-paid, first-choice basis.

Silver Level sponsorship includes the following:

- Recognition will be on the conference program and the BOAT conference website.



- One (1) complimentary conference registration. The Thursday awards dinner and party is **not** included but tickets can be purchased. (This is the representatives for your booth.) Any additional employees must register for the conference.
- Exhibitor table to include one 6', draped table for the purpose of displaying product and two chairs. Availability of electricity is not guaranteed. Please advise if you will not use.
- An advanced copy of the 2021 Conference attendee list (sent about 4-5 days before the start of the Conference).

Conference Representation:

Any sponsors who want to bring more representatives than included in their sponsorship will need to have that person(s) register for the conference. The Conference Sponsor, Educational Sponsors, and Platinum sponsorships include 2 representatives, Gold and Silver sponsorships include 1. We do recommend sending your booth representative to network during the breakfast/lunch sessions.

Rules, Regulations, Dates and Times

Your exhibit area is your responsibility and how you decide to display it is up to you as long as you don't infringe on another table. We just want everyone to have fun, network, and get the most out of this conference.

Please be aware that we must work with the hotel with regards to space and the availability of electricity. It is highly recommended that you bring an extension cord and power strip. We will provide you with one 6-foot, draped table and two chairs. All exhibitor tables will be located in the same room as the refreshment breaks.

Exhibit tables will be available for setup starting at 1:00 p.m. on Tuesday, August 3. All tables must be set by 4:30 p.m. so everyone can attend the Texas Shoot Out. The area opens on Wednesday at 9:00 a.m.

The two breaks on Wednesday and the two breaks on Thursday will be held in the same area as the exhibit/display tables. We also recommend you attend all networking opportunities and meals as there is always some time to talk and meet people.

Tear down is scheduled after the afternoon break on Thursday, August 5, around 3:30 p.m. Typical conference times run from 8:00 a.m.-4:30 p.m. on Wednesday, 8:00 a.m.-4:45 p.m. on Thursday, and from 8:00 a.m. to 9:30 a.m. on Friday.

Our best networking events – besides the breaks – are the Texas Shoot-Out on Tuesday, the afternoon reception on Wednesday, and the Awards Dinner on Thursday.

CORONAVIRUS/COVID-19 ASSUMPTION OF THE RISK AND WAIVER OF LIABILITY

The novel coronavirus, COVID-19, has been declared a worldwide pandemic by the World Health Organization. COVID-19 is extremely contagious and is believed to spread mainly from person-to-person contact. As a result, federal, state, and local governments and federal, state, and local health agencies recommend social distancing and have, in many locations, prohibited the congregation of groups of people.



The Texas Municipal League (TML) or TML affiliate organization (affiliate) has put in place preventative measures to reduce the spread of COVID-19. HOWEVER, WE CANNOT GUARANTEE THAT YOU WILL NOT BECOME INFECTED WITH COVID-19. FURTHER, ATTENDING THIS EVENT COULD INCREASE YOUR RISK OF CONTRACTING COVID-19.

BY REGISTERING FOR THIS EVENT OR AUTHORIZING REGISTRATION BY MY AGENT, I (THE DELEGATE) ACKNOWLEDGE THE CONTAGIOUS NATURE OF COVID-19 AND VOLUNTARILY ASSUME THE RISK THAT I MAY BE EXPOSED TO OR INFECTED BY COVID-19 BY ATTENDING THE EVENT AND THAT SUCH EXPOSURE OR INFECTION MAY RESULT IN PERSONAL INJURY, ILLNESS, PERMANENT DISABILITY, AND DEATH. I understand that the risk of becoming exposed to or infected by COVID-19 at the event may result from the actions, omissions, or negligence of myself and others, including, but not limited to, TML or affiliate employees, volunteers, program participants, and others.

I voluntarily agree to assume all of the foregoing risks and accept sole responsibility for any injury to myself (including, but not limited to, personal injury, disability, and death), illness, damage, loss, claim, liability, or expense, of any kind, that I may experience or incur in connection with my attendance at the event or participation in related activities.

I HEREBY RELEASE, COVENANT NOT TO SUE, DISCHARGE, AND HOLD HARMLESS TML OR AFFILIATE, ITS EMPLOYEES, AGENTS, AND REPRESENTATIVES, OF AND FROM THE CLAIMS, INCLUDING ALL LIABILITIES, CLAIMS, ACTIONS, DAMAGES, COSTS, OR EXPENSES OF ANY KIND ARISING OUT OF OR RELATING THERETO. I understand and agree that this release includes any claims based on the actions, omissions, or negligence of TML or affiliate, its employees, agents, and representatives, whether a COVID-19 infection occurs before, during, or after participation in any TML [or affiliate] program.

ACCEPT [continue with registration]

REJECT [do not send in]