



**2020 BOAT Annual Conference ~ Sheraton Austin Georgetown Hotel  
August 12-14, 2020**

**Sponsorship and Exhibitor Packages**

**General Information**

The opportunity to sponsor and/or exhibit during the 2020 BOAT Annual Conference is open to any business or professional organization related to the government building inspection and operations field. Accepting a company's sponsorship does not in any way constitute an official endorsement by BOAT or its offices of any product or service offered by the sponsoring organization.

**Conference Sponsor: \$4,000 (only one available) SOLD!  
Greatest Visibility!**

**Conference sponsor benefits**

- Sponsor logo will be on the mobile app and listed on the BOAT website as the Conference sponsor.
- Logo on conference bag
- Opportunity to teach one session during the conference to the entire group. The session must be educational and not a sales message. The session will be Thursday morning.
- Placement of up to three (3) items or printed promotional pieces in the Conference registration bag given to all attendees. Sponsor may also do the following combination. Sponsoring organization shall provide sufficient copies of items/promotional pieces estimated to be 90-120.
- Two (2) complimentary conference registrations which includes the Thursday Awards Dinner. (They are also the representatives at your booth.) Any additional employees must register for the conference.
- Ten (10) minute presentation before the educational sessions that sponsor teaches.
- First right-of-refusal for Conference sponsorship in 2021 in Denton, Texas.
- An advanced copy of the 2020 Conference attendee list (sent about 4-5 days before the start of the Conference).
- Exhibitor table to include one 6', draped table for the purpose of displaying product and two chairs. Please advise if you will not use.



**Educational Sponsor: \$2,500 (two available)**  
**Greater Visibility! SOLD OUT**

Sessions must be educational and not a sales message. Prefer sessions that are ICC approved. Proposed sessions **must** be approved by the BOAT Board of Directors before sponsorship will be confirmed. All Educational Sponsorships are for afternoon sessions on Thursday, August 13. These sponsors will receive:

- Sponsor logo will be on the mobile app and listed on the BOAT website.
- Placement of up to two (2) items or printed promotional pieces in the Conference registration bag given to all attendees or one (1) item in the bag and one (1) in the chairs in the session room. Sponsoring organization shall provide sufficient copies of items/promotional pieces estimated to be 90-120.
- Two (2) complimentary conference registrations which includes the Thursday Awards Dinner. (They are also the representatives at your booth.) Any additional employees must register for the conference.
- Five (5) minute presentation during the session you are teaching. A projector and laptop will be available.
- An advanced copy of the 2020 Conference attendee list (sent about 4-5 days before the start of the Conference).
- Exhibitor table to include one 6', draped table for the purpose of displaying product and two chairs. Please advise if you will not use.

**Platinum Level - \$1,500 (eight available) Great Visibility!**

There are eight Platinum Level sponsorships available. These will be assigned on a first-paid, first-choice basis. The Platinum sponsorships are:

1. **Wednesday Breakfast** – We like to make sure everyone has a good meal to start the day and this is the first one of the conference. As the breakfast sponsor, you will be acknowledged during the meal. **SOLD**
2. **Wednesday Lunch** – The lunch for the first full day of sessions. As the lunch sponsor, you will be acknowledged during the meal. **SOLD**
3. **Texas Shoot-Out Shuttle** – The Texas Shoot-Out is a free event for everyone attending the conference and their guests. We also make it easy to get to the bowling alley by providing shuttles to take us back and forth to the venue.
4. **Wednesday Texas Shoot-Out Title Sponsor** – The Texas Shoot Out is a popular mixer each it is free for all attendees. This year's Shoot Out will be at Mel's Lone Star Lanes and will include a dinner buffet, bowling, and two drink tickets for each adult attendee. As the Texas Shoot Out title sponsor you will be acknowledged for making this event free. This event is normally Tuesday night but will be on Wednesday this year. **SOLD**
5. **Thursday Breakfast** – Our last breakfast with the full conference. As the breakfast sponsor, you will be acknowledged during the meal.
6. **Thursday Lunch** – The lunch for the second full day of sessions. As the lunch sponsor, you will be acknowledged during the meal.
7. **Thursday Award Dinner** – This is the night we award scholarships and awards such as the Building Official of the Year. It is always a special night and a fitting end to the conference. As the dinner sponsor, you will be acknowledged during the meal. **SOLD**
8. **Casino Night** – After the awards dinner, it is time to play and network. As the casino night sponsor, you will be acknowledged during the awards dinner. **SOLD**



Platinum Level sponsorship includes the following:

- All Platinum sponsors have five (5) minutes to speak at the event they are sponsoring or as close to that time period as possible.
- Sponsor logo will be on the mobile app and listed on the BOAT website.
- Placement of up to two (2) items or printed promotional pieces in the Conference registration bag given to all attendees.
- Two (2) complimentary conference registrations which includes the Thursday Awards Dinner and Party. (They are also the representatives at your booth.) Any additional employees must register for the conference.
- Exhibitor table to include one 6', draped table for the purpose of displaying product and two chairs. Please advise if you will not use.
- An advanced copy of the 2020 Conference attendee list (sent about 4-5 days before the start of the Conference).

#### **Gold Level - \$1,000 (six available) Good Visibility**

There are six Gold Level sponsorships available. They will be assigned on a first-paid, first-choice basis. The Gold sponsorships are:

1. **Wednesday Shoot Out Drink** – All adult attendees will receive two drink tickets
2. **Wednesday Shoot Out Dinner** – Open to all attendees as a free event
3. **Wednesday Breaks** – There are two 30-minute breaks with the sponsors on Wednesday
4. **Thursday Breaks** – There are two 30-minute breaks with the sponsors on Thursday **SOLD**
5. **Thursday Dinner Drink**– All adult attendees will receive two drink tickets **SOLD**
6. **Friday Golf Outing** – Title Sponsor **SOLD**

Gold Level sponsorship includes the following:

- Sponsor logo will be on the mobile app and listed on the BOAT website.
- Placement of one (1) item or printed promotional piece in the Conference registration bag given to all attendees. Sponsoring organization shall provide sufficient copies of items/promotional pieces estimated to be 90-120.
- One (1) complimentary conference registration which includes the Thursday Awards Dinner and Party. (This is the representatives for your booth.) Any additional employees must register for the conference.
- Exhibitor table to include one 6', draped table for the purpose of displaying product and two chairs. Availability of electricity is not guaranteed. Please advise if you will not use.
- If sponsoring the Friday golf outing, you will receive two (2) complimentary registrations at the outing sponsored. (Golf is not included in the registration fees.)
- An advanced copy of the 2020 Conference attendee list (sent about 4-5 days before the start of the Conference).

#### **Silver Level - \$750 (ten available) FIVE SOLD**

There are ten Silver Level sponsorships available. The Silver Level sponsorship is available for businesses or organizations wanting an exhibitor's display table only and is limited by the space available. This sponsorship is for one person to work the exhibit. Additional workers must register for the conference. They will be assigned on a first-paid, first-choice basis.



Silver Level sponsorship includes the following:

- Recognition will be on the conference program and the BOAT conference website.
- One (1) complimentary conference registration. The Thursday awards dinner and party is **not** included but tickets can be purchased. (This is the representatives for your booth.) Any additional employees must register for the conference.
- Exhibitor table to include one 6', draped table for the purpose of displaying product and two chairs. Availability of electricity is not guaranteed. Please advise if you will not use.
- An advanced copy of the 2020 Conference attendee list (sent about 4-5 days before the start of the Conference).

#### **Conference Representation:**

Any sponsors who want to bring more representatives than included in their sponsorship will need to have that person(s) register for the conference. The Conference Sponsor, Educational Sponsors, and Platinum sponsorships include 2 representatives, Gold and Silver sponsorships include 1. We do recommend sending your booth representative to network during the breakfast/lunch sessions.

#### **Rules, Regulations, Dates and Times**

Your exhibit area is your responsibility and how you decide to display it is up to you as long as you don't infringe on another table. We just want everyone to have fun, network, and get the most out of this conference.

Please be aware that we must work with the hotel with regards to space and the availability of electricity. It is highly recommended that you bring an extension cord and power strip. We will provide you with one 6-foot, draped table and two chairs. All exhibitor tables will be located in the same room as the refreshment breaks.

Exhibit tables will be available for setup starting at 8:00 a.m. on Wednesday, August 12. All tables must be set by 1:00 p.m. The area opens for the Wednesday afternoon break at 2:00 p.m.

The afternoon break on Wednesday and the two breaks on Thursday will be held in the same area as the exhibit/display tables. We also recommend you attend all networking opportunities and meals as there is always some time to talk and meet people.

Tear down is scheduled after the afternoon break on Thursday, August 13, at 3:30 p.m. Typical conference times run from 8:00 a.m.-4:30 p.m. on Wednesday, 8:00 a.m.-4:45 p.m. on Thursday, and from 8:00 a.m. to 9:30 a.m. on Friday.

Our best networking events – besides the breaks – are the Texas Shoot-Out on Wednesday and the Awards Dinner on Thursday.